Sourcing Email Template (Offer Gartner Peer Insights PLUS 3-Month Memberships)

Hi <Customer Name>

Thank you so much for being a valued <Vendor Name> customer!

Your opinion is important to us, and we value your feedback. Please take a moment to write a review on Gartner Peer Insights about your experience with us. Reviews are anonymous and take approximately 10 minutes to complete.

As a thank-you, once your review is published, you'll receive 3-months access to Gartner Peer Insights Plus. Please note that Gartner Peer Insights Plus is currently not available to consultants, systems integrators, or technology providers

Submit your review on <Insert Review Sourcing Link>

You can **check your review status** by logging in to your profile.

What is Gartner Peer Insights?

Peer Insights is an online IT software and services reviews and ratings platform. The reviews are written and read by IT professionals and technology decision-makers like you. It helps IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective unbiased feedback from their customers.

What is Gartner Peer Insights Plus?

The GPI+ membership is a specially curated set of research and functionality giving you access to:

- Select Gartner Research
- Alerts on markets and vendors
- Weekly industry news roundup
- Exclusive Peer Insights website features

Click here to learn more about Gartner Peer Insights Plus

Need help? Reply to this email if you need help with Gartner Peer Insights or the review process. We are happy to answer your questions.

Thank you,

The <Vendor Name> Team