Sourcing Email Template (Non Incentivized)

Dear <CUSTOMER NAME>,

<VENDOR NAME> strives to provide the best solutions and your feedback can help us be better.

Like many of our customers, you may have found reviews of our products useful in making choices. We invite you to add your voice to the mix. Evaluate us on Gartner Peer Insights and help your peers find the best solution.

Submit your review on <INSERT REVIEW SOURCING LINK>

Things to keep in mind:

- **Reviews are anonymous**: Your name and company will be private. Only identifying details displayed will be role, industry and organization size
- **Personal emails are not accepted** by Gartner Peer Insights. Use your business email or sign in with LinkedIn.
- Keep your review relevant and do not mention specific individuals.
- All submissions are reviewed by Gartner to ensure validity and to maintain the integrity of the forum.

You can check your review status by logging in to your profile.

What is **Gartner Peer Insights**?
Peer Insights is an online IT software and services reviews and ratings platform. The reviews are written and read by IT professionals and technology decision-makers like you. It helps IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective unbiased feedback from their customers.

**Need help?** Reply to this email if you need help about Gartner Peer Insights, or the review process. We are happy to answer your questions.

Thank you,
The <VENDOR NAME> Team