Hi <CUSTOMER NAME>,

<EVENT NAME> is approaching quickly, and we are so excited to be able to bring you and the <VENDOR NAME> community together to <OBJECTIVE OF YOUR EVENT>.

As a valued client of <VENDOR NAME>, your opinion matters to us greatly — and to your peers, too. We would love to hear your feedback on your experience with <PRODUCT NAME>, and we would greatly appreciate it if you’d do us the favor of reviewing your experience with us and your unbiased feedback about our products on Gartner Peer Insights. Reviews take ~10 minutes to complete.

Click on <INSERT REVIEW SOURCING LINK> to write a review.

Things to keep in mind:

• **Reviews are anonymous**: Your name and company will be private. Only identifying details displayed will be role, industry and organization size
• **Personal emails are not accepted** by Gartner Peer Insights. Use your business email or sign in with LinkedIn.
• Keep your review relevant and do not mention specific individuals.
• All submissions are **reviewed by Gartner** to ensure validity and to maintain the integrity of the forum.

If you have any questions about Gartner Peer Insights, or about the review process itself, just hit reply. We are happy to answer any questions that you have.

Thank you for being a loyal customer and see you in <X # OF DAYS UNTIL EVENT> days at the event!

<VENDOR NAME> Team