

Pos	Last Wk	in	Research Note Title (to Nov 8, 2020)		
1	Re	3	3 Ways to Deliver Customer Value Faster Using DataOps 733805	Nick Heudecker	https://www.gartner.com
2	5	26	Top 10 Trends in Data and Analytics, 2020 718161	Rita L. Sallam	https://www.gartner.com
3	2	2	Data Science and Machine Learning Trends, You Can't Ignore 731813	Svetlana Sicular	https://www.gartner.com
4	3	5	Roadmap for Data Literacy and Data-Driven Business Transformation: A Gartner Report	Alan D. Duncan	https://www.gartner.com
5	11	3	Leadership Vision for 2021: Data and Analytics 734430	Andrew White	https://www.gartner.com
6	7	56	How to Craft a Modern, Actionable D&A Strategy That Delivers Business Outcomes	Mike Rollings	https://www.gartner.com
7	9	40	Data and Analytics Strategies Primer for 2020 713932	Mike Rollings	https://www.gartner.com
8	13	2	13 Ways Real-World Companies Deliver Measurable Value with Data and Analytics	Shelly Thackston	https://www.gartner.com
9	8	20	Cost Optimization Is Crucial for Modern Data Management Programs 726143	Ankush Jain	https://www.gartner.com
10	12	4	Three Essentials for Starting and Supporting Master Data Management 730039	Sally Parker	https://www.gartner.com
11	10	35	Artificial Intelligence Maturity Model 466009	Svetlana Sicular	https://www.gartner.com
12	15	35	Data Governance Playbook 715348	Ethan Green	https://www.gartner.com
13	New	1	<i>How Executive Leaders Can Leverage D&A to Achieve their Cost Optimization Goals</i>	Mike Rollings	https://www.gartner.com
14	Re	6	Implement Your Data and Analytics Governance Through 5 Pragmatic Steps 729295	Guido De Simoni	https://www.gartner.com
15	19	15	Choose Between Customer Data Platforms and MDM for 360-Degree Customer Insights	Malcolm Hawker	https://www.gartner.com
16	14	75	Build a Data-Driven Enterprise 465734	Mike Rollings	https://www.gartner.com
17	18	75	Data Hubs, Data Lakes and Data Whs's: How They Are Different and Better Together	Ted Friedman	https://www.gartner.com
18	1	4	How to Design an Effective D&A Training Program to Improve Data Literacy 733498	Melody Chien	https://www.gartner.com
19	17	8	What Is Artificial Intelligence? Seeing Through the Hype & Focusing on Business Value	Erick Brethenoux	https://www.gartner.com
20	20	4	How to Activate Metadata to Enable a Composable Data Fabric 722496	Mark A. Beyer	https://www.gartner.com

"New" is New Entry; "Re" is Re-entry; "Wks in" chart counted since February 2019
Italicised title implies an Executive Leaders formatted note