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## **CA Inc.**

CA Inc. (NASDAQ: CA) is the world's leading independent information technology (IT) management software company. We help companies manage IT to become more productive and better compete, innovate and grow their businesses. With our Enterprise IT Management (EITM) software and expertise, customers can achieve lean IT. They can get the most value from IT at the lowest costs in complex computing environments, whether distributed, mainframe, cloud or virtualized. Founded in 1976, CA serves customers in diverse industries in virtually every country in the world and reported fiscal year 2009 revenue of \$4.3 billion. Visit them in booth PS2 or [www.ca.com](http://www.ca.com).

### **What are you showcasing at Symposium/ITxpo?**

CA is showcasing our Virtualization Management capabilities; Service Automation, Assurance, Security and Governance solutions. CA believes IT Governance, Management & Security disciplines should transcend virtual, physical, on-premises or cloud platforms. Good Management, Governance and Security processes enabled by CA technologies are essential if customers want to derive the ROI they had originally envisioned from Virtualization. CA's solutions help unlock that promised ROI, and help customers leverage virtualization for tactical cost cutting reasons as well as business growth and thus strategic reasons. CA believes there will be long term co-existence of platforms in Enterprise Class IT environments. This is where CA works best. When mainframes virtualized CA delivered solutions, when enterprises started down-sizing to distributed platforms and departmental applications took off even whilst mainframes continued to linger, CA empowered customers to manage it all. CA added value then, and does the same today. That is, while our customers are facing a mix of physical and virtualized systems; legacy applications and SOA applications and Cloud Services. CA's the one they turn to in the face of this complexity. CA's "been there, done that" with regards to helping its IT customers maintain control in hybrid environments and CA uniquely provides the platform agnostic, and highly integrated Management/Governance/Security solutions customers need.

### **Are you working on anything on the horizon that you can share with attendees?**

Yes. CA is, right now, planning and executing on road-maps that will see new acquisitions like NetQos and Cassatt integrated and leveraged into our portfolio so our customers and shareholders gain exponential value from their investments. CA is also planning several Virtualization management, governance and security acquisitions in the near future. We want to ensure best of breed tools for those environments and extend B.O.B. solutions by integrating them into our unified management fabric. CA wants to give it ALL to our customers: best of breed and integration to a powerful management platform...because frankly our customers deserve it. John Swainson changed history at CA through his "Customer First" approach and we are executing quickly on his vision. We are also planning several exciting announcements in terms of our SaaS offerings. Today we offer Clarity, Service-Desk, storage mgmt and eHealth/Spectrum as SaaS offerings. We also enable our service provider partners such as Axcion, with our Records Management/e-Discovery solutions so they can provide these as Cloud Services to their clients. TechTeam does the same with our Service Desk solution. In addition we recently announced support for the Amazon EC2 environment through our management tools. We have much more planned for the cloud and our Service Provider partners and it will be unveiled at CA World. Today, our primary focus will continue to be aimed at helping our Enterprise Customers and Service Providers with their Lean IT initiatives, by empowering them with the Control and Automation they need in order to execute in a "Just in Time versus Just in Case way" and help them become the ultimate technology brokers/consultants to their business partners, and as such provide the optimal business and customer experience. That's the height of Business Service Management...doing it LEAN.

### **Why should a CIO or Sr. IT Leader visit you at your booth?**

Because CA makes the CIO's life easier. A CIO should visit CA's booth because CA offers integrated Enterprise Class IT Management, Security and Governance solutions. Solutions that operate in physical, virtual, on-premises and cloud environments, which help IT provide maximum value at minimum cost. CA empowers IT through Control and Automation solutions, that have and will continue to transcend platforms and operating paradigms. We helped make the CIO at MGM/Mirage life easier. They use our entire EITM portfolio to ensure a quality customer experience at lower costs, for their hotels, restaurants and Casino's. Intuit's CIO is a STAR through implementation of CA's EITM solutions...at Intuit, IT is the business and they manage their entire network and applications portfolio using CA solutions. They can't afford to over-provision and need to operate in a Lean "Just in Time" fashion as well as deliver an optimal experience or it will have a direct effect on revenues. Intuit's CIO is doing so well on both those fronts she recently won a ComputerWorld award for her Lean IT approach