



Autonomy

Autonomy, a global leader in infrastructure software for the enterprise, spearheads the Meaning Based Computing movement. Autonomy's technology allows computers to harness the full richness of human information, forming a conceptual and contextual understanding of any piece of electronic data, including unstructured information, such as text, email, web pages, voice, or video. Visit them in Premier Sponsor Booth 1 or at www.Autonomy.com.

What would CIOs find interesting about your products or services?

For over a decade, Autonomy has empowered visionary leaders to identify and act on subtle changes in patterns in the information, people, and processes around them. As corporations and countries look to navigate a turbulent economy and reignite growth, the ability to seek and act on patterns becomes more important than ever. Yesterday Autonomy Corporation issued a press release around its leadership in enabling governments and businesses to pursue a pattern-based strategy.

What business problem does your company solve?

Autonomy's unique Pattern-matching technology allows businesses to accelerate growth and mitigate risk in a variety of applications:

- Convert social media conversations into business opportunities through sentiment analysis
- Automatically understand the context of product content and website visitors to deliver the right content to the right customer, every time, resulting in increased customer satisfaction and sales.
- Identify and stop fraudulent behavior – for instance prevent your contact center from mishandling confidential consumer data, or identify suspicious behaviour by a securities trader.